

ORDER



Orders

Order / Rev:	67404
Alt Order #:	08887246
Product Desc:	LOVE/HOUSE/R ADD
Estimate:	C16C22
Flight Dates:	10/20/12 - 10/22/12
Original Date / Rev:	10/19/12 / 10/19/12
Order Type:	CIA - O

	KTVX-TV
Primary AE:	<u>Continental Washington DC</u>
Sales Office:	<u>CNAT</u>
Sales Region:	National

Agency

Name:	Smart Media
Buying Contact:	
Billing Contact:	
	814 King Street
	Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Mia Love
Demographic:	A35+
Product Codes:	US Congress
Priority:	P-3
Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	34	\$9,905.00	\$8,419.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	34	\$9,905.00	\$8,419.25	0.00
Totals	34	\$9,905.00	\$8,419.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVX-TV	50%	\$9,905.00
Market	100%	\$19,810.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	0%	\$0.00
KSTU	50%	\$9,905.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/20/12	10/20/12	Good Morning America	CM	6:00 AM-7:00 AM	-----S-	:30	3	\$50.00	P-3	0.00	NM	3	\$150.00
SAT GMA GMA Sa 6a-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			3		\$50.00	0.00					
E 2	KTVX	10/20/12	10/20/12	NCAA FB 6p-9:30p	CM	6:00 PM-9:30 PM	-----S-	:30	3	\$1,100.00	P-2	0.00	NM	3	\$3,300.00
				NCAA FB 6p-9:30p											

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 14	KTVX	10/22/12	10/22/12	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	M-----	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00	
GEN HOSP																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		2				\$150.00		0.00				
														Totals	34	\$9,905.00